

SEMESTER I

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal | NAMA JENIS MK |
|--|-----------|----------------|-----------|---------------|---------------|
| Pendidikan Anti Korupsi dan Etik UMB <i>Anti-Corruption and Ethics of UMB</i> | 2 | Etik UMB | | B | MKCU |
| Pengantar Akuntansi <i>Introduction to Accounting</i> | 3 | | | C | MKCF |
| Bahasa Inggris I <i>English I</i> | 2 | | | B | MKCU |
| Matematika Bisnis <i>Business Mathematics</i> | 3 | | | C | MKCF |
| Pengantar Ekonomi Mikro <i>Introduction to Micro Economics</i> | 3 | | | C | MKWP |
| Pancasila <i>National Ideology</i> | 2 | | | B | MKCU |
| Pengantar Bisnis <i>Introduction to Business</i> | 3 | | | B | MKCF |
| Bahasa Indonesia <i>Indonesian Language</i> | 2 | | | B | MKCU |
| Jumlah | 20 | | | | |

SEMESTER II

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal | NAMA JENIS MK |
|---|-----------|----------------|---|---------------|---------------|
| Perpajakan <i>Taxation</i> | 3 | | Pengantar Akuntansi <i>Introduction to Accounting</i> | C | MKCF |
| Pendidikan Agama <i>Religious Education</i> | 2 | | | B | MKCU |
| Kewarganegaraan <i>Citizenship</i> | 2 | | | B | MKCU |
| Bahasa Inggris II <i>English II</i> | 2 | | Bahasa Inggris I <i>English I</i> | B | MKCU |
| Pengantar Manajemen <i>Introduction to Management</i> | 3 | | Pengantar Bisnis <i>Introduction to Business</i> | B | MKWP |
| Pengantar Ekonomi Makro <i>Introduction to Macro Economics</i> | 3 | | Pengantar Ekonomi Mikro <i>Introduction to Micro Economics</i> | C | MKWP |
| Akuntansi Berbasis Komputer <i>Computer-Based Accounting</i> | 3 | | Pengantar Akuntansi <i>Introduction to Accounting</i> | C | MKCF |
| Perekonomian Indonesia <i>Indonesian Economics</i> | 3 | | | C | MKWP |
| Jumlah | 21 | | | | |

SEMESTER III

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal | NAMA JENIS MK |
|--|-----|------------------|--|---------------|---------------|
| Manajemen Pariwisata <i>Tourism Management</i> | 3 | | P. Bisnis & P. Manajemen <i>Introduction to Business & Introduction to Management</i> | C | MKWP |
| <i>English for Management</i> <i>English for Management</i> | 3 | Business English | Bahasa Inggris II <i>English II</i> | C+ | MKWP |
| Manajemen Operasional <i>Operations Management</i> | 3 | | P. Bisnis & P. Manajemen <i>Introduction to Business & Introduction to Management</i> | C | MKWP |
| Manajemen Keuangan <i>Financial Management</i> | 3 | | P. Bisnis & P. Manajemen <i>Introduction to Business & Introduction to Management</i> | C | MKWP |

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|---|-----------|--|--|---|------|
| Manajemen Pemasaran <i>Marketing Management</i> | 3 | | P. Bisnis & P. Manajemen <i>Introduction to Business & Introduction to Management</i> | C | MKWP |
| Manajemen Sumber Daya Manusia <i>HR Management</i> | 3 | | P. Bisnis & P. manajemen | C | MKWP |
| Kewirausahaan I <i>Entrepreneurship I</i> | 2 | | | B | MKCU |
| Jumlah | 20 | | | | |

SEMESTER IV

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal | NAMA JENIS MK |
|---|-----------|------------------|---|---------------|---------------|
| Penganggaran Perusahaan <i>Business Budgeting</i> | 3 | | Manajemen Keuangan <i>Financial Management</i> | C | MKWP |
| Komunikasi Bisnis <i>Business Communication</i> | 3 | | M. Pemasaran <i>Marketing Management</i> | C | MKWP |
| Manajemen Penjualan <i>Sales Management</i> | 3 | Salesmanship | Manajemen Pemasaran <i>Marketing Management</i> | C | MKWP |
| Manajemen Pelayanan <i>Service Management</i> | 3 | | MK,MO,MSDM,MP dan Mpar <i>Management Accounting, Operations, HR, Marketing</i> | C | MKWP |
| Study Kelayakan Bisnis <i>Business Feasibility Study</i> | 3 | Simulasi Bisnis | MO, MK, MP, MSDM <i>Management Accounting, Operations, HR, Marketing</i> | C | MKWP |
| Kewirausahaan II <i>Entrepreneurship II</i> | 3 | Klinik Wirausaha | Kewirausahaan I <i>Entrepreneurship I</i> | C+ | MKCU |
| Bisnis Internasional <i>International Business</i> | 3 | | MO, MK, MP, MSDM <i>Management Accounting, Operations, HR, Marketing</i> | C | MKWP |
| Etika dan Hukum Bisnis <i>Ethics and Law of Business</i> | 3 | | | C | MKCF |
| Jumlah | 24 | | | | |

SEMESTER V

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal Kelulusan | NAMA JENIS MK |
|--|-----------|----------------|--|-------------------------|---------------|
| Statistik <i>Statistic</i> | 3 | | Matematika Bisnis <i>Business Mathematics</i> | B | MKWP |
| Manajemen Perubahan <i>Change Management</i> | 3 | | P. Bisnis & P. Manajemen <i>Introduction to Business & Introduction to Management</i> | C | MKWP |
| Sistem Informasi Manajemen <i>Management Information System</i> | 3 | | P. Bisnis & P. Manajemen <i>Introduction to Business & Introduction to Management</i> | C | MKCF |
| Perilaku Organisasi <i>Organization Behavior</i> | 3 | | P. Bisnis & P. Manajemen <i>Introduction to Business & Introduction to Management</i> | C | MKWP |
| Manajemen Strategik <i>Strategic Management</i> | 3 | | MK,MO,MSDM,MP,Mpar <i>Management Accounting, Operations, HR, Marketing</i> | C | MBKM/MKCF |
| Mata Kuliah Peminatan | 6 | | | | |
| Peminatan Manajemen Pemasaran | | | | | |
| Digital Marketing Communication <i>Digital Marketing Communication</i> | 3 | | MP, MK, MO, MSDM <i>Management Accounting, Operations, HR, Marketing</i> | C | MKPP |
| Produk dan Merek <i>Product and Brand</i> | 3 | | | C | MKPP |
| Peminatan Manajemen SDM | | | | | |
| Perencanaan dan Pengembangan Sumber Daya Manusia (PPSDM) <i>HR Planning and Development Practice</i> | 3 | | | C | MKPP |
| Manajemen Kompensasi dan Hubungan Industrial <i>Compensation and Industrial Relationship Management</i> | 3 | | | C | MKPP |
| Peminatan Manajemen Operasional | | | | | |
| Total Quality Management <i>Total Quality Management</i> | 3 | | | C | MKPP |
| Manajemen Proyek <i>Project Management</i> | 3 | | | C | MKPP |
| Peminatan Manajemen Keuangan | | | | | |
| Analisis Laporan Keuangan <i>Financial Statement Analysis</i> | 3 | | | C | MKPP |
| Manajemen Investasi <i>Investment Management</i> | 3 | | | C | MKPP |
| Jumlah | 21 | | | | |

SEMESTER VI

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal Kelulusan | NAMA JENIS MK |
|--|-----|----------------|---|-------------------------|---------------|
| Metodo logi Penelitian Pemasaran* <i>Marketing Research Methodology</i> | 3 | | Statistik <i>Statistic</i> | B | MKPP |
| Metodologi Penelitian SDM * <i>Human Resource Research Methodology</i> | 3 | | Statistik <i>Statistic</i> | B | MKPP |
| Metodologi Penelitian Keuangan * <i>Financial Research Methodology</i> | 3 | | Statistik <i>Statistic</i> | B | MKPP |
| Metodologi Penelitian Operasional * <i>Operational Research</i> | 3 | | Statistik <i>Statistic</i> | B | MKPP |
| Statistik Berbasis Komputer <i>Computer-Based Statistics</i> | 3 | | Statistik <i>Statistic</i> | C | MKWP |
| Social Media Management <i>Social Media Management</i> | 3 | | MK,MO,MSDM,MP,Mpar <i>Management Accounting, Operations, HR, Marketing</i> | C | MKWP |
| Perbankan Syariah <i>Shariah Banking</i> | 3 | | MK <i>Management Accounting</i> | C | MKWP |
| Green Management <i>Green Management</i> | 3 | | MK,MO,MSDM,MP dan Mpar <i>Management Accounting, Operations, HR, Marketing</i> | | MKWP |
| Pengambilan Keputusan Manjerial | 3 | | Manajemen Strategik <i>Strategic Management</i> | C | MBKM/MKCF |
| Mata Kuliah Peminatan | 6 | | | | |
| Peminatan Manajemen Pemasaran | | | | | |
| Pemasaran Internasional | 3 | | | C | MKPP |

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|---|----|--|---|------|
| <i>International Marketing</i> | | | | |
| <i>Value-Based Marketing</i> | 3 | | C | MKPP |
| Peminatan Manajemen SDM | | | | |
| Psikologi SDM <i>Psychology of Human Resources</i> | 3 | | C | MKPP |
| Praktek Perencanaan dan Pengembangan SDM <i>HR Planning and Development Practice</i> | 3 | | C | MKPP |
| Peminatan Manajemen Operasional | | | | |
| Manajemen Rantai Pasokan <i>Supply Chain Management</i> | 3 | | C | MKPP |
| <i>Performance Management</i> | 3 | | C | MKPP |
| Peminatan Manajemen Keuangan | | | | |
| Manajemen Risiko Bisnis <i>Business Risk Management</i> | 3 | | C | MKPP |
| Manajemen Keuangan Internasional <i>International Financial Management</i> | 3 | | C | MKPP |
| Jumlah | 24 | | | |

SEMESTER VII

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal Kelulusan | NAMA JENIS MK |
|---|----------|-------------------|-----------|-------------------------------|---------------|
| Magang Internship | 3 | | | B | MKCF |
| Mata Kuliah Peminatan | 6 | | | | |
| Peminatan Manajemen Pemasaran | | | | | |
| Perilaku Konsumen <i>Consumer Behavior</i> | 3 | | | C | MKPP |
| <i>E-Marketing</i> | 3 | | | C | MBKM/MKPP |
| Peminatan Manajemen SDM | | | | | |
| <i>Leadership</i> | 3 | | | C | MKPP |
| <i>Talent Management</i> | 3 | | | C | MKPP |
| Peminatan Manajemen Operasional | | | | | |
| <i>Operation Excellent Strategy</i> | 3 | | | C | MKPP |
| Manajemen Persediaan <i>Inventory Management</i> | 3 | | | C | MKPP |
| Peminatan Manajemen Keuangan | | | | | |
| Profesi Pasar Modal <i>Capital Market Professional</i> | 3 | | | C | MKPP |
| <i>Behavioral Corporate Finance</i> | 3 | | | C | MKPP |
| Jumlah | 9 | | | | |

SEMESTER VIII

| MATAKULIAH | SKS | MK. Sebelumnya | Prasyarat | Nilai Minimal Kelulusan | NAMA JENIS MK |
|-------------------------------------|------------|-------------------|---------------------------------------|-------------------------------|---------------|
| Tugas Akhir <i>Thesis</i> | 6 | | METLIT <i>Research Methodology</i> | B | MKWP |
| Jumlah | 6 | | | | |
| TOTAL SKS PRODI S1 MANAJEMEN | 145 | | | | |

| Nama Jenis Mata Kuliah | | |
|------------------------|------------------------------|-----|
| MKCU | Mata Kuliah Ciri Universitas | 19 |
| MKCF | Mata kuliah Ciri Fakultas | 30 |
| MKWP | Mata Kuliah Wajib Prodi | 75 |
| MKPP | Mata Kuliah Pilihan Prodi | 21 |
| | | 145 |

| Kode | | |
|------|------------------|--|
| | Mata Kuliah MBKM | |
| | Mata Kuliah Baru | |